Evaluation





Why Evaluate SRTS?

Assess needs

Measure progress

Direct future efforts

What to Evaluate:

Safety

Travel Mode

Other Benefits





Required Evaluation

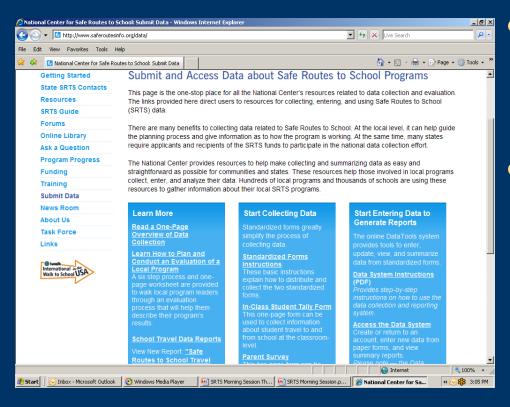
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- Parent Perception Surveys measures level of comfort with walking/biking
- Student Travel Tallies measures travel mode
- Pre and post project surveys required for all funded projects
- Standardized surveys must be used



Technical assistance from National Center for Safe Routes to School



- Forms and instructions downloadable
- Can send completed surveys in for analysis or enter online

Webinar available at: http://www.saferoutesinfo.org/training/can_webinars.cfm



Evaluating Safety: Observed Behaviors, Knowledge and Awareness



Observation of increased safe behaviors

Measuring speeds Measure Congestion

Measure air quality Track health impacts

Document hazards eliminated



Summary

Evaluation involves measuring safety, travel mode changes and other benefits

Required for all funded projects

Measure before and after project or program implementation



Enforcement Strategies





Role of Enforcement

- Increase awareness
- Improve behavior
- Reduce traffic safety problems
- Everyone has a role: Students, Parents, Administrators, Crossing Guards, Law Enforcement







Unsafe pedestrian behaviors



Unsafe bicyclist behaviors





Unsafe driver behavior on the route

Unsafe driver behavior on the school campus







Safety patrol

Allows students to participate in promoting traffic safety



Increased safety = more parents allowing kids to walk to school







Illinois Crossing Guard Appreciation Day!

May 3, 2011





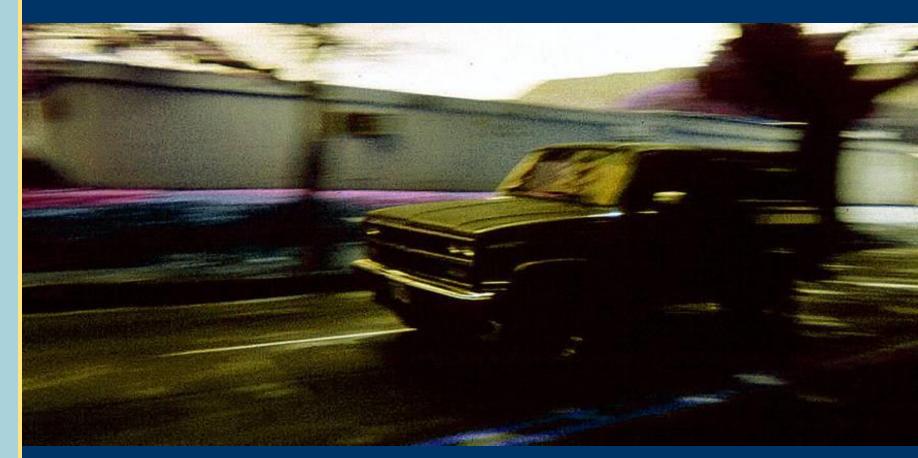
Role of law enforcement officers

- Teach safety
- Evaluate traffic concerns
- Provide police presence
- Monitor guards and students





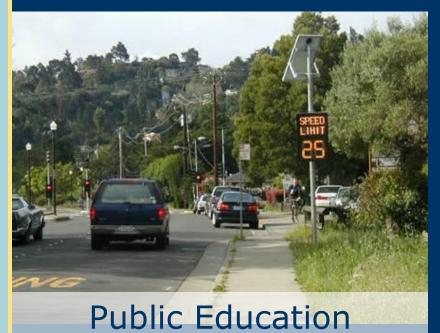
Where and when effective



- The majority of drivers are following the law
- The built environment supports the law
- Impact lasts several weeks without other strategies



Preparing for law enforcement









Law enforcement methods

- Speed trailers
- Traffic complaint hotlines
- Crosswalk enforcement
- Progressive ticketing





Follow up



Measure Results



Repeat if needed



Enforcement Summary

- •Enforcement requires the action of parents, schools, children, and the community
- Enforcement includes an array of strategies to improve behavior
- Law enforcement officers are valuable partners who can play many roles



Education and Encouragement Techniques

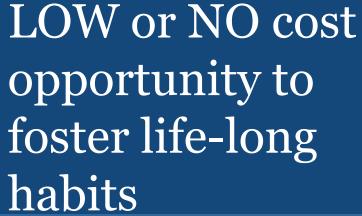






Education and encouragement strategies can often begin right away







Pedestrian Safety

- Look left, right, left
- Do not cross where drivers may not see you
- Walk, don't run
- Where no sidewalks exist, walk facing traffic







Bike Safety and Riding Skills





- Pre-ride preparation helmet use, clothing & bike check
- Be visible and predictable
- •Stop before exiting driveways and crossing intersections
- Shoulder check before changing lanes
- Ride with traffic



Personal Safety, Health and Environmental









Educating neighbors

- Watch for / yield to pedestrians and cyclists
- Drive slowly
- Keep sidewalks clear
- Prune plants



Walkability Checklist

How walkable is your community?

Take a walk with a child and decide for yourselves.

Everyone benefits from walking. These benefits include: improved fitness, cleaner air, reduced risks of certain health peeblems, and a geneter sense of community. But walking needs to be sife and easy. Take a walk with your child and use this checklot to decide if your neighborhood is a friendly place to walk. Take heart if you find problems, there are ways you can make things better.

Getting started:

First, you'll need to pick a place to walk, like the route to school, a friend's house or just somewhere fan to go.

The second step involves the checklet. Read over the checklist before you go, and as you walk, note the locations of things you would like to change. At the end of your walk, give each question a rating. Then add up the numbers to see how you rated your walk overall.

After you've rated your walk and identified any problem areas, the next step is to figure our what you can do to improve your community's acce. You'll find both immediate answers and long-term solutions under "Improving Your Community's Score..." on the first page.















Encouragement Programs





Celebrate International Walk to School Day/Week/Month – October 6



Illinois had 158 registered Walk to School events in 2010 - #5 in the nation!

Register at: www.walktoschool.org



October 11-12, 2003

Feet replace wheels for school trips

The lines of minivans and



Walking is the travel mode of choice outside Prospect School in Clarendon Hills Oct. 8. Parents and kids both said

Swover of Hinsdale added how As someone who doesn't day and what we have planned she thinks walking to school is normally walk her children to a good way for kids to burn off school. Perry said she enjoyed some extra energy before how walking gave her

time to chat with her children and neighbors School," joked Madison School parent Merrie Perry of Hins- dale said she enjoys talking dale as she commented on how with her kids on the way to and

they enjoyed the break from their usual vehicular routines during District 181's third annual Walk to School Day

For the occasion, her hus off work to join the family and

Across town in Clarendo

tant for the environment. hink many kids are excited to

Anderson, who walked with walk with him when she car

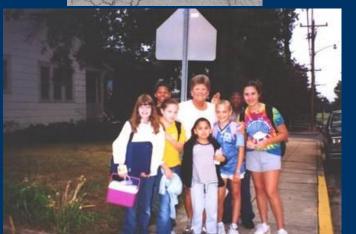
Clarendon Hills attended the event with other

routes," she said. "It's great we



Walking school buses and bike trains can take different forms





- Formal or informal
- Operate daily, weekly or monthly
- Provides supervision
- Eases parents' safety concerns



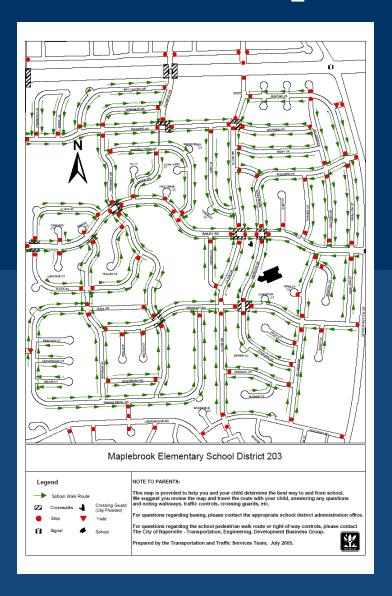
Mileage clubs/Classroom Contests

- Students track individual trips/miles
- Incentives for reaching goals
- Can include lunchtime, after school clubs
- Stresses group competition





Maps for children and parents





Education and Encouragement Summary

Fosters lifelong habits

Can begin right away

Often no or low cost

Volunteer involvement is key



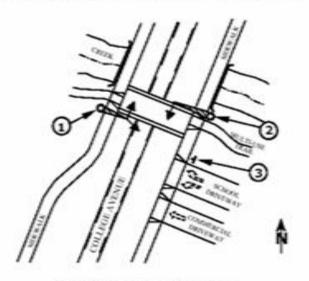
Creating Safe Routes with Engineering



Improve children's safety

Encourage more bicycling and walking

Proposed Improvements



Safety improvement measures:

- 1. Install pedestrian crossing light
- 2. Install pedestrian crossing light
- 3. Install sign/signal for right-turns



Kent Middle School
Pedestrian and Bicycle
Crossing Improvements

Sheet 2 of 2



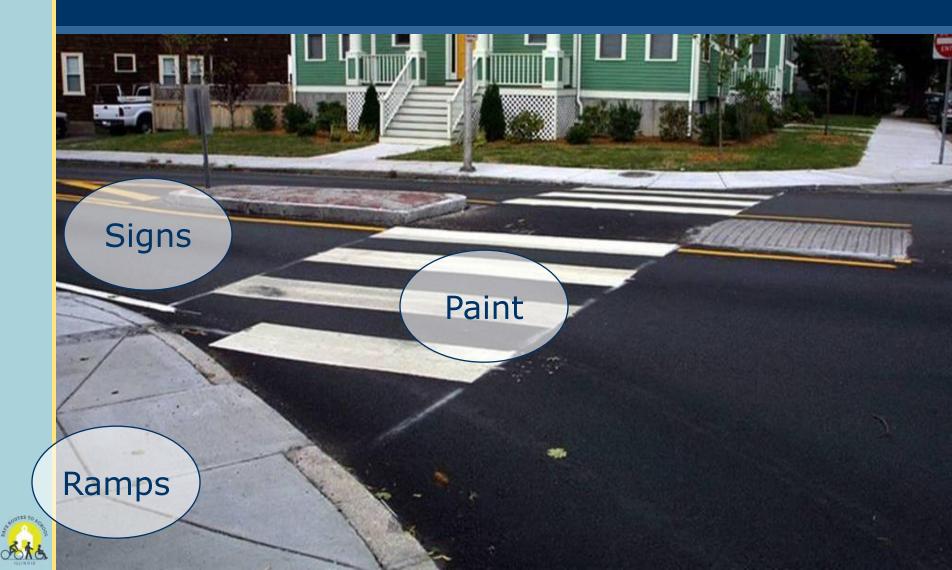
Walkways and Crossings: Prerequisites for Walking







Focus on low cost, easy to implement solutions



Engineering topic outline

The School Zone

Along the School Route

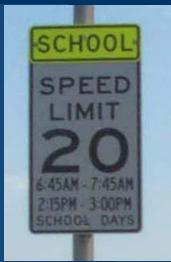
Crossing the Street

• Slowing Down Traffic



School area signing





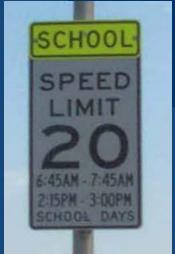
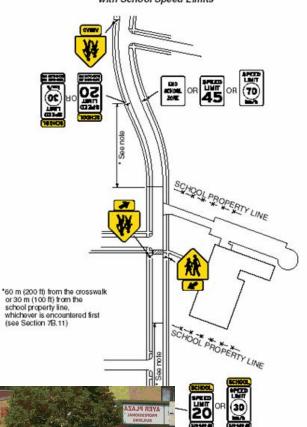




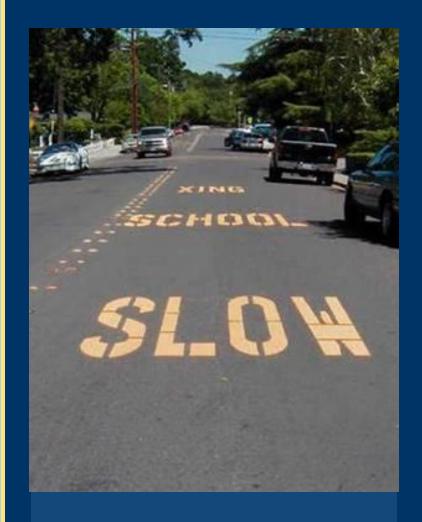


Figure 7B-3. Examples of Signing for School Area Traffic Control with School Speed Limits





School pavement markings









Engineering topic outline

The School Zone

Along the School Route

- -Sidewalks
- -On-street bicycling
- -Pathways
- -Connectivity

Crossing the Street

Slowing Down Traffic



Sidewalks increase the likelihood that kids will walk





Provide wide enough sidewalks and buffers





Repair sidewalks, remove obstacles



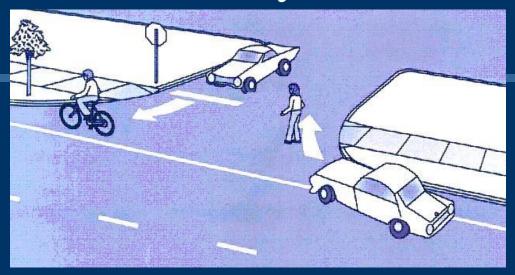


Meet ADA requirements for universal design

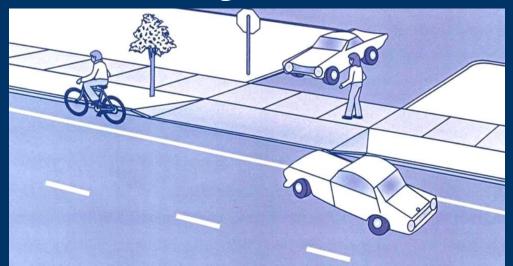




Don't build driveways like intersections



Build driveways like driveways





Local streets – where most kids ride

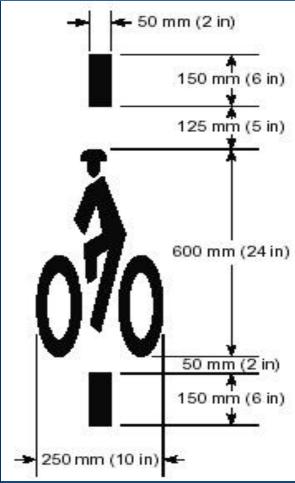


85% of cycling occurs on city streets



Bicycle lanes









Paths





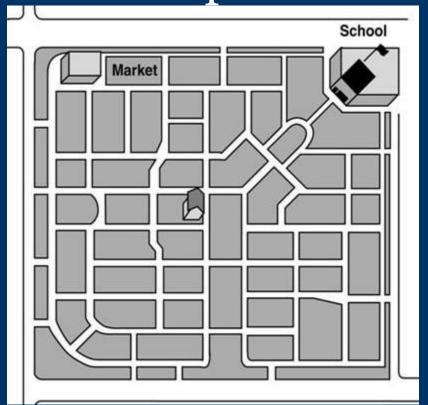


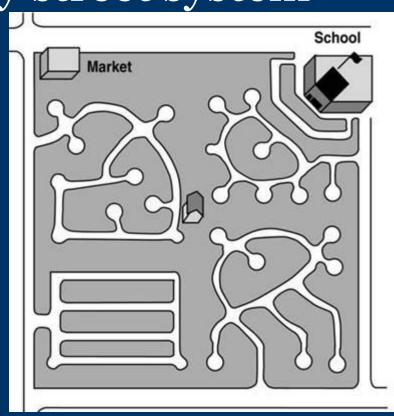
Install bicycle racks





Along the school route: connectivity creates a ped-friendly street system





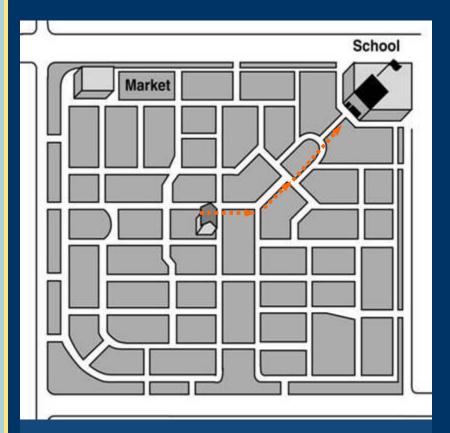
Reduces walking distances

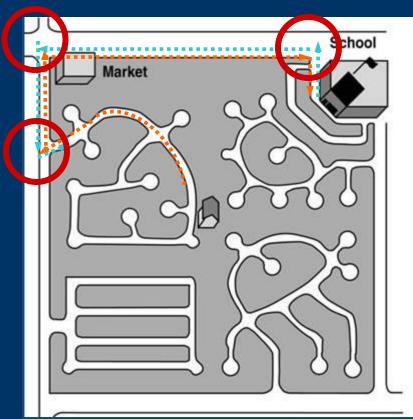
Offers more route choices, more quiet local streets





Connectivity can reduce walking distances and crossings required





Connected streets

Lollipop pattern



School connectors can be formal or sidewalk easements



Formal, paved path to school



Neighborhood initiated, informal path to local school



Engineering topic outline

The School Zone

Along the School Route

Crossing the Street

- -Introduction
- -Shortening crossing distances
- -Marking crosswalks
- -Creating visible crossings
- -Using stop signs and traffic signals

Slowing Down Traffic



Principles for creating safe crossings

- 1. Reduce crossing distances
- 2. Use appropriate traffic controls
 - -Marked crosswalks
 - -Warning signs or flashers
 - -Stop signs and traffic signals
- 3. Slow vehicle speeds





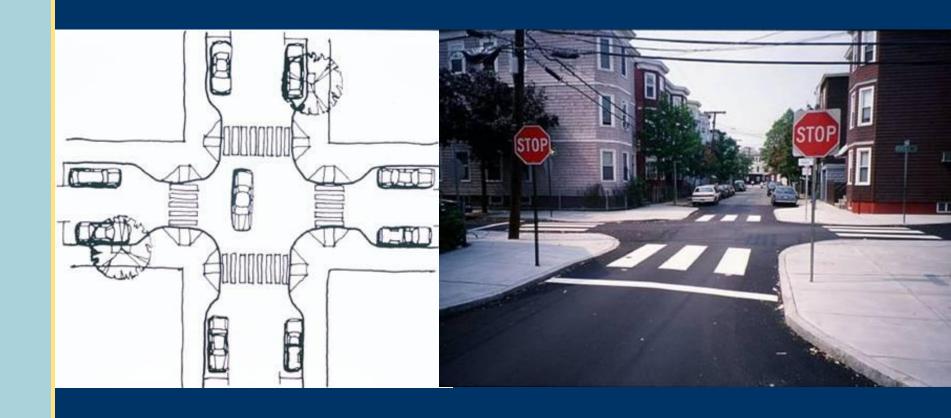


•Tools to reduce crossing distance





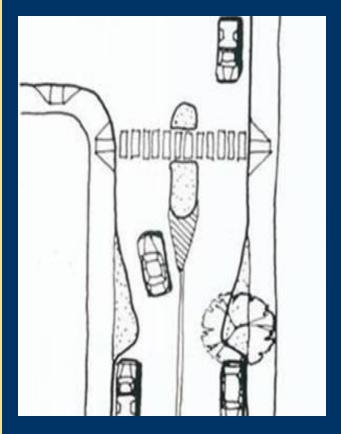
Curb extensions at crossings



Reduce the crossing distance



Crossing islands







Waiting areas and "stand-back" lines



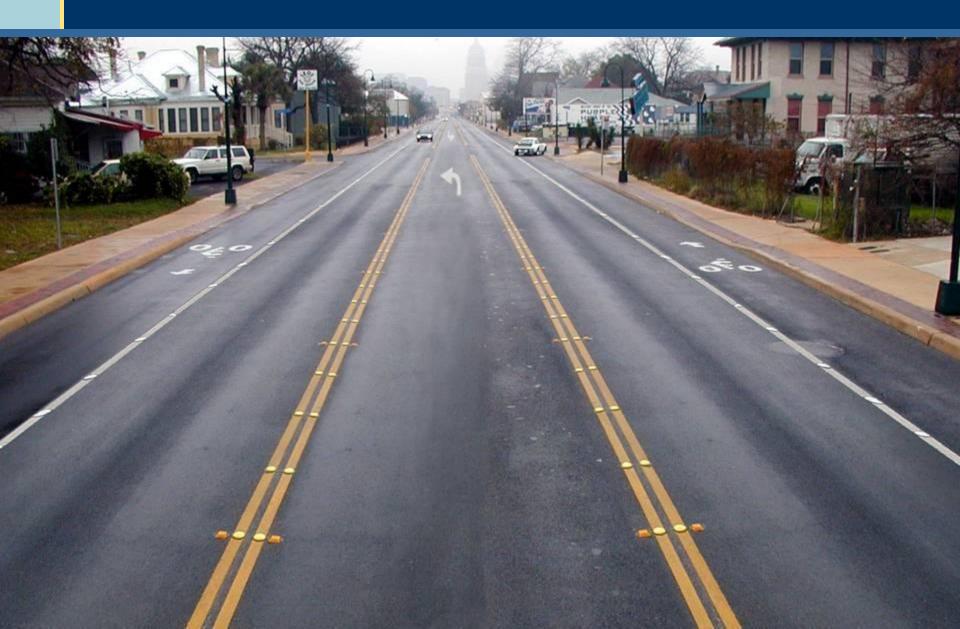




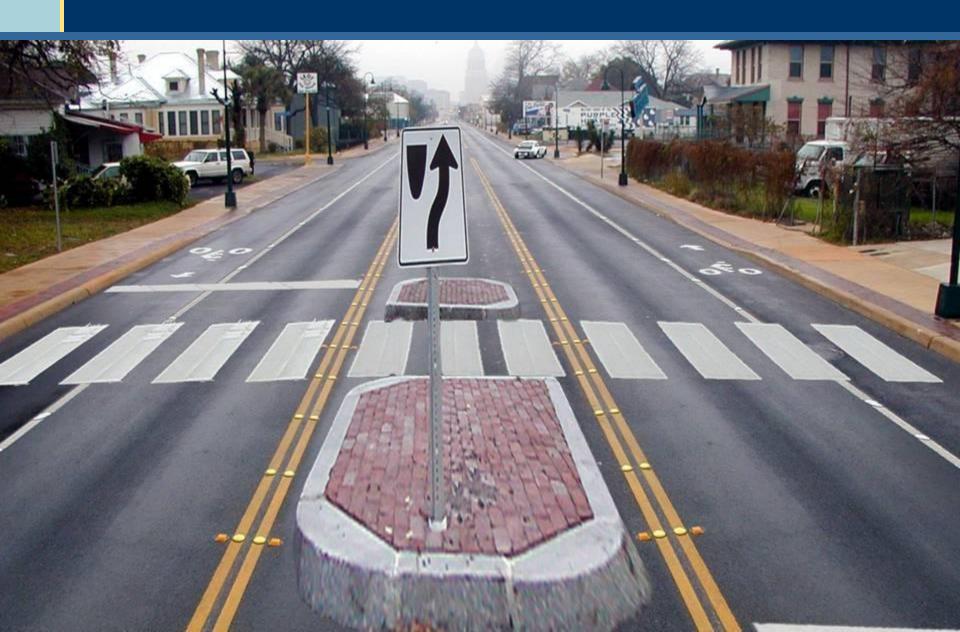
Road diet – Watch it happen



Road diet – Watch it happen



Road diet – Watch it happen





Alert drivers to an often-used pedestrian crossing

Indicate school walking routes



Install high-visibility markings





Parking restrictions at corners





Traffic signal goals

Mark all sides of an intersection where pedestrian crossings are desired

Pedestrian signals in all directions

Landings on all corners

Stop bars for vehicles on all approaches

Two curb ramps per corner; eight per four-way intersection

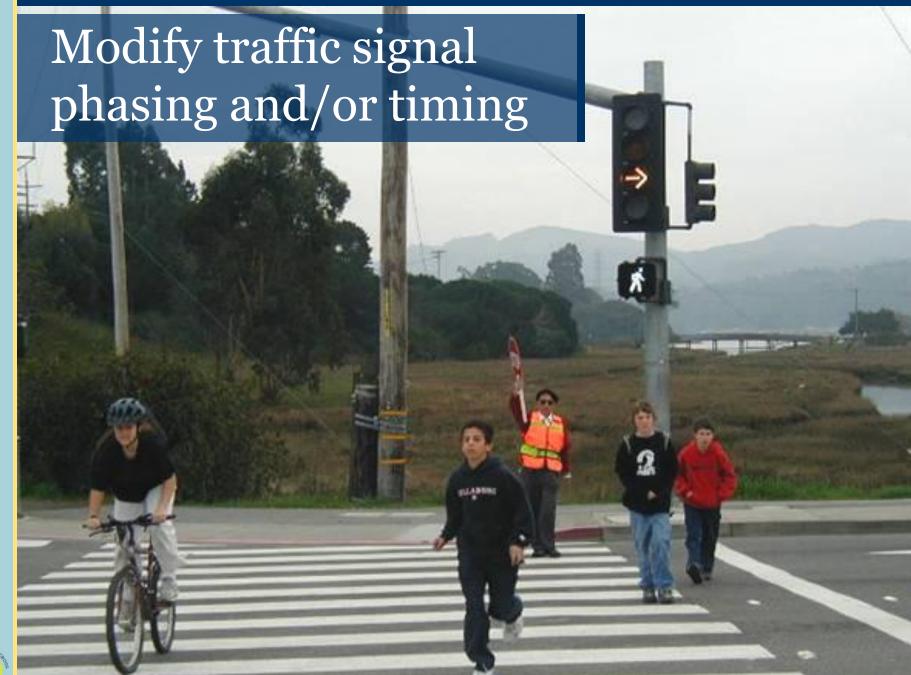


Traffic signals: intersections or midblock



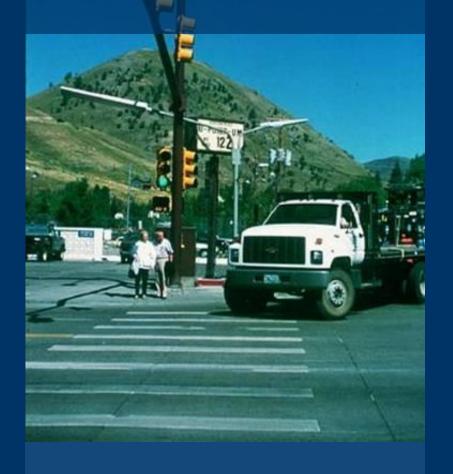








Give pedestrians a head start

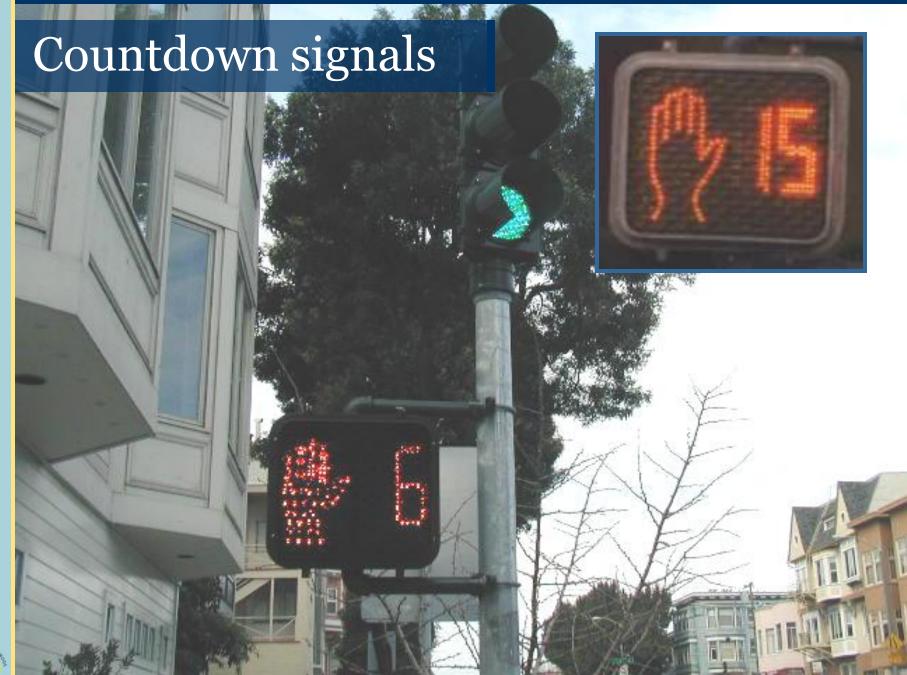


Concurrent signal



Leading pedestrian interval







Engineering topic outline

The School Zone

Along the School Route

Crossing the Street

Slowing Down Traffic



Slowing down traffic

Correct design invites correct use

Which street has lower speeds?



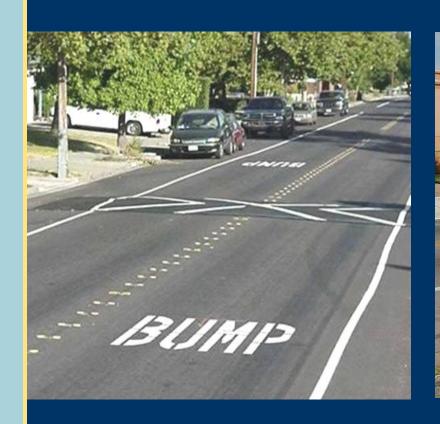








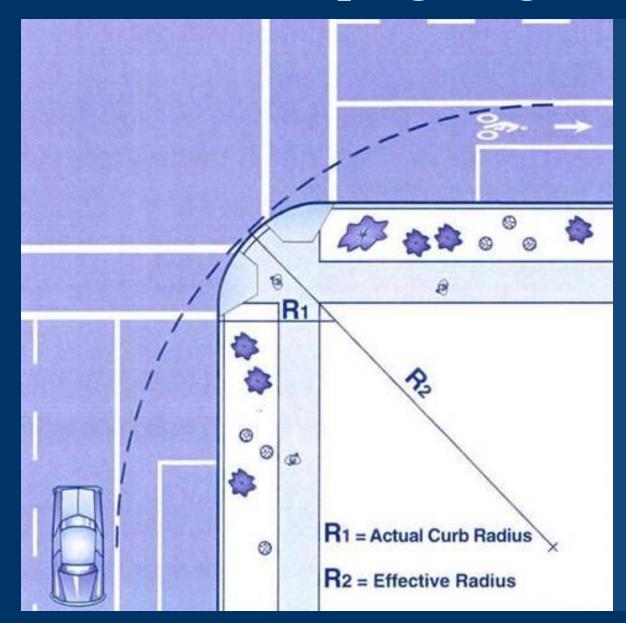
Speed humps and raised crossings







Curb radii: keeping it tight

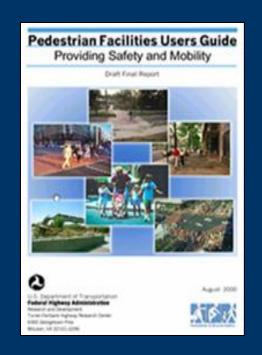




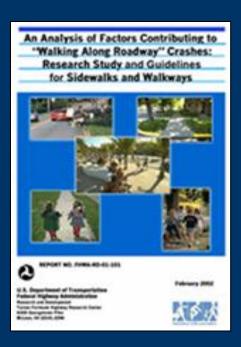
FHWA references



Crosswalk Study



Pedestrian Facilities Users Guide



Sidewalk Study



PED SAFE





Summary

- 1. Focus first on easy, low-cost solutions
- 2. Identify and program longer-term improvement needs (e.g. sidewalks)
- 3. Match the treatment to the type of problem
- 4. Provide and maintain facilities along school routes
- 5. Provide safe street crossings
- 6. Slow down traffic speeds



BABY BLUES

WHEN I WAS A BOY, I WALKED SIX BLOCKS TO SCHOOL EVERY DAY.

